



BlueVerse
Think blue. Go green.

Delivering
**SUSTAINABLE
VEHICLE**
washing solutions



PIONEERING A **NEW ERA**

At BlueVerse, we are reimagining a greener future by conserving, reusing, and replenishing our most valuable resource: **Water**.

Water scarcity affects 4 billion people, and by reducing, reusing, and recycling water, we can make a difference.

BlueVerse leads the way in water-efficient vehicle washing solutions, delivering high-quality washes with a 96% reduction in water consumption and cost, ensuring a sustainable future for generations to come.

How we do it



Zero capex
(Pay-per-wash)



Automated high
quality wash



IoT-enabled and
EGS dashboard



98% Water recovery
(Recycle Reuse Reduce)



15 to 55 KLD
ETP module capacity



Plug and play
installation



Effluent treatment plant (ETP)
meets CPCB standards



Customer satisfaction
index > 95%



Skilled
manpower







EXPLORE THE **BLUEVERSE ADVANTAGE**

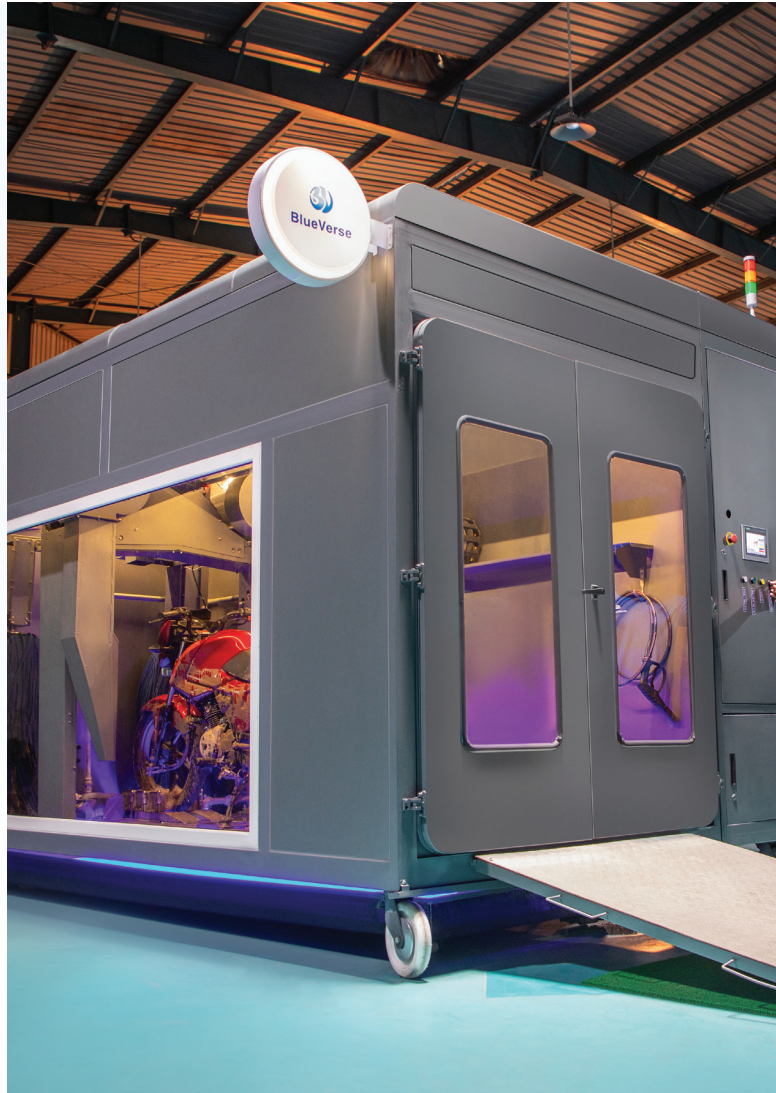


WHAT IS PAY PER WASH?

Our "Zero Capex - Pay Per Wash" model empowers automotive OEMs and dealerships to adopt sustainable, cost-effective vehicle washing solutions without upfront investment. By promoting water conservation and eco-friendly practices, we aim to transform vehicle wash practices across India, blending economic savings with environmental care.

Pay Per Wash (Zero Capex)

-  Tailored asset light model
-  Delivery of compliant infra as per CPCB norms
-  Inclusive of trained manpower
-  Zero repair maintenance and service hassle
-  Pan India service network
-  Technology led preventive and predictive monitoring



TURNING ESG THEORY INTO ACTION

Water Conservation
Up to 98% water recovery,
Up to 96% reduction in water costs

UN SDGs
Contributes to 11 out of 17 goals, broad sustainable impact

BRSR Compliance
Aligns with 5 out of 9 principles, showing commitment to sustainability

GRI Alignment
Meets 2 quantitative and 5 qualitative parameters for global standards



Sustainable Advantage
ESG-centric approach aligns with automotive industry goals

“

No Grime
is too tough
for us!

”

TWO-WHEELER WASHING SOLUTIONS

Maximise efficiency and minimise water usage with our advanced two-wheeler washing system. Our automated processes ensure a thorough wash using significantly less water, promoting sustainability and reducing operational costs. Discover how we keep your vehicle spotless and Recycle and Reuse water in four different ways.



Modular Junior

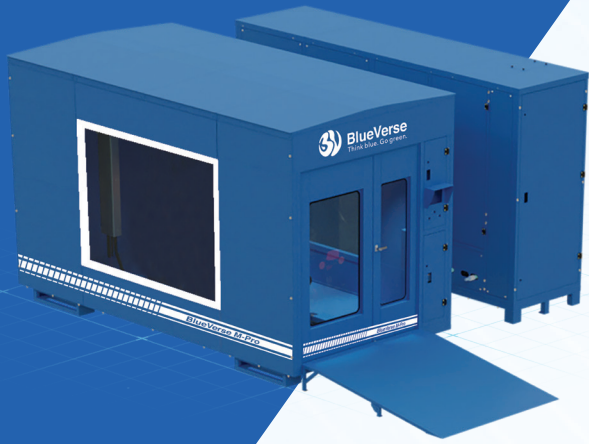
Washes per month	650
Compact ETP capacity	Upto 15 KLD
Machine footprint (sq.ft.)	131



Modular Champion

Washes per month	750
Compact ETP capacity	Upto 15 KLD
Machine footprint (sq.ft.)	131





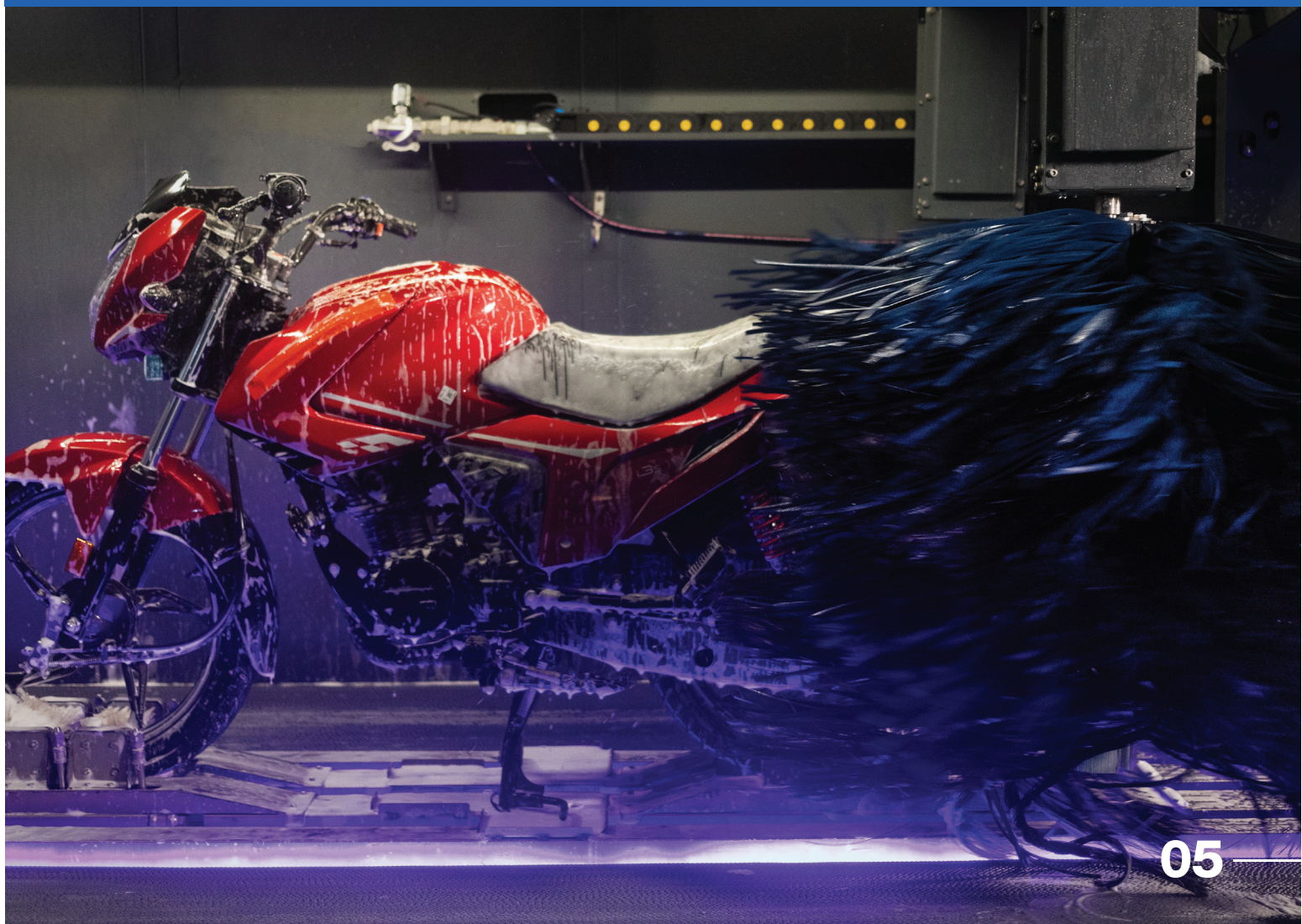
Modular Pro

Washes per month	1499
Compact ETP capacity	30 KLD
Machine footprint (sq.ft.)	185.5



BlueVerse Express






Washes per month	>1500
Compact ETP capacity	55 kld
Machine footprint (sq.ft.)	317.53



FOUR-WHEELER WASHING SOLUTIONS

Get a pristine finish with our state-of-the-art four-wheeler washing solution. Combining high-pressure cleaning with water recycling, it conserves water, reduces environmental impact, and lowers expenses.

Our Capabilities

-  Automatic car washer reduces manpower, boosts efficiency
-  Spotless, glossy car in a few minutes
-  High-pressure water jets, foaming, waxing
-  State-of-the-art 360-degree laser detection
-  In-built safety features for damage-free wash







“

**Water is life
and conservation
is the future.**
Let's save lives through
water conservation

”

Our USPs

-  Sparkling car wash in a few minutes
-  Integrated water recycling and effluent treatment system
-  Features high-pressure water jets, foaming, waxing and laser detection
-  Equipped with in-built safety features

BUS AND TRUCK WASHING SOLUTIONS

Effortlessly clean larger vehicles with our bus and truck washing system. Designed for heavy-duty grime, it offers robust cleaning capabilities with efficient water management, ensuring compliance with regulatory standards.

Our capabilities



Effective cleaning capabilities for heavy-duty grime



98% of the water recovered is being recycled and reused, contributing to overall reduction in water consumption



Committed to providing eco-friendly solutions for the market



Reduces manual labour and improves productivity



Our USPs



Sparkling bus in a few minutes



Integrated water recycling and effluent treatment system



Estimates vehicle dimensions for thorough cleaning



Detects windscreen and mirrors to avoid damage during wash





BlueVerse

Think blue. Go green.



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Social media and Visit our Website!

OUR FOOTPRINT

Bangalore, Chandigarh, Delhi, Dubai, Hosur, Jaipur, Kala Amb, and Mumbai

Head office - Mumbai

BlueVerse India Private Limited
Floor-8, Plot-208, Regent Chambers,
Jamnalal Bajaj Marg, Nariman Point,
Mumbai, Maharashtra - 400021

Regional Office - Delhi

BlueVerse India Private Limited
1st Floor, E-17, Block E,
East of Kailash,
New Delhi - 110065

Dubai Office


BlueVerse Vehicle Washing LLC
Metropolis Towers #403
Business Bay, Dubai, UAE


R&D Facility

BlueVerse India Private Limited
106A, 3rd Cross, SIPCOT 1,
Zuzuvadi, Hosur,
Tamil Nadu - 635126

Plant - Kala Amb

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